

**ST. HYACINTHE
QUEBEC**



**JULY 14 - 17
2010**

Bonanza 2010

Sponsorship packages

Description of what each level of sponsorship receives for their advertising dollar

Diamond

\$10,000 and over

Company Logo on Photo backdrop

Proportional coverage in all ads before and after event, and all bill boards in barn

Full page ad in show catalogue, starting outside back cover, inside front cover, inside back cover, etc

Large Banner ad on Canadian Hereford web site with links to your home page (12 months)

Any area needed to display their products at Bonanza will be provided

Biggest sponsor will be invited to have their rep or CO to be guest speaker at banquet

Accept promo material for registration package handout

6 tickets to Banquet & 6 Bonanza shirts

Platinum

\$5000 to \$9999

Proportional coverage in all ads before and after event, and all bill boards in barn

Full page ad show catalogue

Large Banner ad on Canadian Hereford web site with links to your home page (six months)

Accept promo material for registration package handout

6 tickets to Banquet & 6 Bonanza shirts

Gold

\$2000 to 4999

Proportional coverage in all thank you ads, and billboards before, during and after event

Full page ads in show catalogue

Small Banner ad on Canadian Hereford web site with links to your home page (six months)

Accept promo material for registration package handout

4 tickets to banquet & 4 Bonanza shirts

Silver

\$1000 or more

Proportional coverage in all thank you ads, and bill boards before, during and after event

Half page ads in show catalogue

Link provided from Canadian Hereford web site to your home page (six months)

Accept promo material for registration package handout

2 tickets to banquet & 2 Bonanza shirts

Bronze

\$500 or more

Proportional coverage in all thank you ads, and billboards before, during and after event

Quarter page ads in show catalogue

Accept promo material for registration package handout

2 tickets to banquet

Bronze Livestock Show Sponsors

Premier Breeder Award \$750

Supreme Champion of Bred & Owned show \$750

2 Grand champion Bred & Owned \$500

2 Reserve Grand Bred and Owned show \$500

2 Grand Champions of open show \$750

2 Reserve Grand Champions of open show \$500

Supreme Champion Market Steer \$750

Grand Champion Semen Donation Animal \$750

Reserve Champion Semen Donation Animal \$500

These above 13 are also bronze sponsors with all the privileges including 1/4 page ads in catalogue and two tickets to banquet plus Sponsors name on the appropriate banner

Bonanza sponsors

21 class Championship Banners in the cattle Show @ \$400 each

Accept promo material for registration package handout

Proportional coverage in all thank you ads, and billboards before, during and after event

Sponsor name in show catalogue as sponsor of appropriate banner

Sponsor name on the appropriate banner

2 Group Banners (3 head from one family & Group of 5 from one province)

&

21 class Reserve Championship Banners @ \$300 each

Proportional coverage in all thank you ads, and billboards before, during and after event

Sponsor name in show catalogue as sponsor of appropriate banner

Sponsor name on the appropriate banner

21 classes (minimum) in Open and Bred & Owned show @ \$200

Proportional coverage in all thank you ads, and billboards before, during and after event
Sponsor name in show catalogue as sponsor of appropriate class

7 Provincial competitions sponsored at \$200 each

Proportional coverage in all thank you ads, and billboards before, during and after event
Sponsor name in show catalogue as sponsor of appropriate class

Scrapbook Competition
Challenge cup Competition
Stall Competition
Team Judging
Team Grooming & Showmanship
Team Marketing
Little League Grooming

Individual awards

14 Individual awards in 4 possible age groups sponsored at \$200 each
Proportional coverage in all thank you ads, and billboards before, during and after event
Sponsor name in show catalogue as sponsor of appropriate class

Open Judging
Open Grooming
Public Speaking
Open Showmanship
Photography Competition Section A: Hereford only
Section B: Hereford with one or more person
Section C: Commercial Hereford Event
Hereford Art Competition Section A Poster
Section B Collage
Section C Hand Drawn
Section D One page Ad for cattle magazine
Literature Competition Section A Poem
Section B Report or true story < 3000 words
Section C Fiction , < 3000 words

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Sponsorship Form

Diamond \$10,000 + **Platinum** \$5000 + **Gold** \$2000 + **Silver** \$1000 + **Bronze** \$500+

Show Sponsors

- Premier Breeder Award @ 750
- Supreme Champion of Bred & Owned Show @ \$750
- Supreme Champion Market Steer @ \$750
- Grand Champions of Open Show @ \$750
- Reserve Grand Champions of Open Show @ \$500
- Grand Champion Bred & Owned @ \$500
- Reserve Grand Bred and Owned Show @ \$500
- Champion Semen Donation animal @ \$750
- Reserve Champion Semen Donation Animal @ \$500
- Class Championship Banners @ \$400 each
- Group Banners & Reserve Class Championship Banners @ \$300 each
- Classes in Open and Bred & Owned show @ \$200
- Provincial competitions sponsored @ \$200 each
- Individual awards in 4 possible age groups sponsored @ \$200

Please fill out the form with your desired level of sponsorship. Specify if you have any particular class you wish your company to be associated with. Return to the address below and we will contact you by telephone to confirm the availability of your choice (first come, first served) or a mutually agreeable alternative. **Please make cheque payable to Bonanza 2010.**

Desired Sponsorship Level

\$ _____

Contact Person

Farm or Company Name

Address

Phone

e-mail

please return to:

JENNIFER MASTINE, 171 BURRILL RD, MELBOURNE, QUEBEC, J0B 2B0