Honour Roll 2015 Lyal Fox



The Canadian Hereford Association congratulates Mr. Lyal P. Fox, for his induction into the 2015 Honour Roll.

Lyal was born December 26th, 1941 in Lloydminster, Saskatchewan, to Molly and Jonathan Fox III of Justamere Farms. In the early years, Lyal kept busy helping grandfather Jonathan Fox II feed his Irish Wolfe Hounds. Through Lyal's involvement with the farm's Holstein herd, he met fellow 4-H Dairy Club member Don Jarrett who would eventually become partners in the Ponderosa Ranch, breeding polled Herefords with Lyal, younger brother Charlie (Bob) and his father, Jonathan III. Another "Holstein" connection was made with Alan and Murray Haight who came to be good friends and with whom he travelled, to many dairy shows in Western Canada. Their friendship led to the Haigts becoming Polled Herford Breeders.

During the depression years, when Lyal and Bob were still youngsters, Justamere ventured into many difference facets of livestock to help make ends meet. Among the many species they raised were Great Dane dogs, Poland China Hogs, Border Cheviot Sheep, Percheron Horses, Coon Hounds, and Uncle Frank Fox's free range flock of turkeys. They also grew grain and large plots of potatoes both to sell and to feed themselves.

Lyle Graduated from Lloydminster Comprehensive High School in 1959, then attended Graham School in Hays, Kansa in 1967. On October 23rd, 1965, Lyal married Virginia C. Millington in Medicine Hat, Alberta. They had six children (Lyal P Fox II, A.J. Fox, Jonathan Fox IV, Stirling A. Fox, Ben E. Fox, M. Jay Fox) and are the proud grandparents to 16 grandchildren. In the late 1950s and early 1960s, Lyal and his Father recognized that the current type of cattle didn't fit where the industry was heading. The "belt buckle" animal was maturing too early and did not utilize Canadian prairies feedstuffs efficiently. This consensus led them to search for a growthy, latermaturing animal with a larger frame that could produce more pounds of beef. Justamere Stock Farms LTD was already well known for its high quality Percherons and dairy animals, so when Polled Herefords came onto the farm in 1954, they were bound to receive that same notoriety. Lyal helped expose Justamere and Canadian Herefords throughout North America, exhibiting at major shows such as the Royal Winter Fair, the Pacific National Exhibition, the American Royal, the Forth Worth Stock Show, the Houston Stock Show and Rodeo, the Dixie National Show, the North American International Livestock Exposition (N.A.I.L.E), the National Western Stock Show and of course, the Canadian Western Agribition. At one time in Lyal's career, he had ownership and leadership roles in six different Hereford operations. Those operations were Justamere Farms Ltd, Ponderosa Ranch Ltd, Queenie Creek Ranch Ltd, Nupar Cattle Developments, 4U Ranch and Circle T Ranch. He and his partners were responsible for breeding and marketing close 2,400 head of purebred Polled Herefords.

Lyal sold his cattle throughout nine provinces, one territory, 45 states and 14 countries. Through tireless efforts and with the ability to connect with potential customers, Lyal was able to market Canadian genetics in large quantities, selling truckloads of registered Herefords into numerous, never-before-visited markets.

Some of Justamere's highlights during Lyal's watch include the 1972 Justamere Dispersal – the first Million-Dollar Hereford Sale in Canada; having the high selling bull in Canada, Justamere Spectacular 800B for \$55,000 in 1972; and exhibiting many National and Reserve National Champion animals including World Hereford Congress Champion Female in 1972. Lyal has also bred and selected numerous breed foundation cattle throughout the years. A great supporter of 4-H and junior activities, Lyal often donated his time and equipment, driving potloads of cattle to Bonanzas in Brandon, Manitoba, Abbotsford, BC and London, Ontario. In 2013, seven of his grandchildren participated in their first Bonanza in Brandon.

Lyal was very active on both the provincial and national Hereford scene. He was a director on the Northwest Hereford Zone of the Saskatchewan Hereford Association and director on the Canadian Hereford Association board for many years. He served as CHA President in1978. Notably, Lyal helped initiate the Sasketchewan Hereford Center, north of Regina and was the developer of the Mark of Excellence Program, "Go with M.O.E." in the mid seventies. Internationally, Lyal represented Canadian Hereford Breeders on several trips to the United Kingdom and Argentina where he promoted Canadian Genetics and learned new, helpful practices. His extensive travel to the United States helped open markets never before seen to Canadian Herefords. Justamere often hosted international delegations that toured the ranch, giving the delegates tremendous exposure to Canadian agriculture and to how Canadian Herefords were managed. Justamere employed 15-20 men and women in the 1960s, 1970s and 1980s and many carried on to have cattle operations of their own.

In addition to his tireless service to the Hereford Industry, Lyal believed in serving his community, demonstrated by his involvement in many organizations. He was Councilor for the Regional Municipality of Wilton, was Director and President of the Lloydminster Exhibition, Director of the Dauphin Exhibition, Director for the Saskatchewan Stock Growers Association, Director for the Canadian Sheep Breeders Association, Founding Director in the Canadian Sheep Federation and he spent 19 years as a Director for Canadian Western Agribition (CWA). He served as President of the CWA in 1990. He continues to be an active leader in his church and is an inductee to the Saskatchewan Livestock Hall of Fame.