

Honour Roll Gordon & Howard Crittenden



The Canadian Hereford Association congratulates Gordon and Howard Crittenden for their induction into the Canadian Hereford Association's Honour Roll.

Gordon was born September 13th, 1953 in the Imperial District of Saskatchewan, followed by younger brother Howard who was born July 13th, 1955. The Crittenden family has been established on the family's homestead since 1912. The homestead started as a mixed farm, from which the original cow herd was sold in 1964.

Eight years later, in 1972, Howard and Gordon purchased their first group of cattle to re-establish their cow herd and in 1978 they bought their first group of purebred Herefords.

The Crittenden men are known for their willingness to learn, adapt, and grow. Family plays an important role in their lives and they are proud of their wives, children and grandchildren. Gordon married Shirley (Mooney) in 1981 and they raised 3 children - Megan, Justine and Spencer. Howard married Sharon (Emigh) in 1977. Together they raised Jim (Kari), Grant (Lindsay) and Kirbie Mosewich (Preston). The Crittenden family now shares their passion for Herefords with Howard's six grandchildren - Paige, Hailey and Larissa, Ryland and Reid, and Wyatt. The Crittendens value community involvement and time spent with good friends in their community.

Howard and Gordon support the community's hockey association, the community association, the school board and the local United Church board. In 2017 they donated 100% of the proceeds from the sale of one of their heifers to the Imperial & District Ambulance, raising over \$5,000.

The operation has grown and now includes the C5 partnership, which has brought the next generation of Crittenden men into the farm partnership. Jim, Grant, and Spencer largely operate the grain farming division while Howard and Gordon maintain the cattle operation. The family now farms over 13,000 acres and breeds more than 200 females annually.

The GHC brand is known internationally as a leading producer of superior Polled Hereford genetics, with exports extending to Denmark, Russia, Germany, England, Ireland, Sweden, Australia, New Zealand, Argentina, Uruguay and to numerous U.S. states. GHC Herefords have also been sold into 10 provinces domestically. Semen interests in bulls have been sold to many groups, including Alta Genetics, Western Breeders and Semex. The brothers are good cattlemen, using traditional selection methods and embracing the use of EPDs and carcass data to improve the genetic make up of their herd.

The Crittendens hosted a successful bi-annual production sale from 1998 to 2014 and consigned many high sellers to other sales such as Canadian Western Agribition. Howard and Gordon started their first annual spring bull and female sale in 2017. WTK Continental 66F is one example of many great animals that brought success to the partnership's operation. This bull was Junior Champion at Agribition in

1998, Grand Champion at Agribition in 1999, and National Senior Champion Bull at the Western Stock Show in Denver in 2000.

Howard and Gordon have been proud promoters of the Hereford breed, hosting thousands of guests at numerous provincial field days. In 2012, they hosted the World Hereford Conference tour. They have been proud to be the Canadian Western Agribition Red Coat Classic Chairmen for five years. Howard and Gordon have always been huge supporters of youth activities and many GHC females have been successfully exhibited by Canadian Junior Hereford Association members across Canada. Gordon and Howard have both helped many young cattlemen by sharing their knowledge, skills and friendship. They want to pass on the mentorship and support they got when they were young and starting out and they continue this tradition by offering terms at their annual sale.

