



CANADIAN HEREFORD ASSOCIATION

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Herefords Conquer the Competition at Calgary Bull Sale

The Canadian Hereford Association is pleased to announce that at the **107th Annual Calgary Bull Sale**, March 7 & 8th, 2007 **Herefords conquered the other breeds.**

Michael Parrent of JoNomn Hereford Ranch, Clyde, Alberta had the **Grand Champion Hereford and High Seller** with his bull JNHR Red Standard 68R. Parrent's bull sold for **\$40,000** to Doenz Ranches of Warner, AB and Floyd Anderson Herefords of Cardston, AB, bringing **over \$25,000 more than any bull of another breed.**

The **Reserve Grand Champion Hereford bull**, SFL 86M Robin 99R, consigned by Murray Stauffer of Stauffer Farms Ltd., Eckville, AB was also the **second highest-selling animal of all breeds, fetching an impressive \$16,500** from Gordon & Neal Church of Balzac.

Herefords also dominated in the averages, with 134 bulls consigned and a sale average of \$3,945.52 (100 bulls and \$450 and 50 bulls and \$300 better than Charolais and Angus numbers and sale averages, respectively).

The stellar results were also part of a timely trend, which saw the **average Hereford sale price increase by almost \$200 from the 2006 sale.**

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