

For immediate release April 30, 2007

Hereford Highlights from BC Bull Sales

The Canadian Hereford Association is pleased to announce the following Hereford results from the recent British Columbia bull sales

32nd Annual Vanderhoof Invitational All Breeds Registered Bull Sale, April 14th, 2007

High Selling Hereford bull TLELL 19D SHAFT 17S, consigned by the Richardson Ranch of Tlell, BC was purchased by Clint & Lisa Walker of the Whisky Creek Ranch, Smithers, BC **for \$3300**. The bull was also the **Buyers Choice Bull of all breeds**.

Despite having only 6 animals consigned, Hereford bulls still excelled in the average, earning a breed sale average of \$2008, above the overall sale average of \$1963.

70th Annual Williams Lake Bull Sale, April 19 & 20th, 2007

Neil Turner of Salmon Arm, BC took **Grand Champion Hereford honours** with his bull SUNNYBRAE STANDARD LAD 1R. The bull brought \$3300 from Bill Boltz of Midway, BC.

Mary Jim of Little Fort Herefords, Little Fort, BC, claimed the **Reserve Grand Champion Hereford title** with her bull LFH LEADER 93B 16R. The bull brought \$3000 from Guy Bambauer of Vanderhoof, BC.

Jamie Richardson of the Richardson Ranch, Tlell, BC consigned **High-Selling Hereford** bull TLELL 122L REBOOT 15R. The bull brought **\$4000** from Allen Furrer of Lone Butte, BC.

50 Hereford bulls participated in the show and sale, earning an average of \$2295.00.

For more information or photos contact:

Heather Hartmann

Communications Coordinator Canadian Hereford Association 5160 Skyline Way NE Calgary, AB T2E 6V1

Ph: 403-275-2662 Fx: 403-295-1333 Email:heather@hereford.ca Web: www.hereford.ca