

For Immediate Release

## Hereford Ambassador and Honour Roll Recipients Honoured During Hereford Week in Canada

September 3, 2008

On August 16<sup>th</sup>, 2008 in Medicine Hat, the Canadian Hereford Association recognized some very special Hereford breeders and friends of the breed.

Recognized as Honour Roll recipients were Murray and Marjorie Stauffer from Red Deer, Alberta, The Blume families from Castor, Alberta and Jack and Lois McAughey from Medonite Township, Ontario. They were all inducted into the Canadian Hereford Association's Honour Roll for their substantial contribution to the Hereford industry for the betterment of the breed. Walter Blume was unable to attend the ceremonies and his brother Allan accepted a plaque on his behalf.

Receiving the Canadian Ambassador Award was Byron Bayers from Montana, USA. The award recognizes persons, family operations, or businesses that are non-residents of Canada, and/or non members, which have made a major contribution to the promotion of Canadian Hereford genetics. Byron was unable to attend the ceremonies but his award was accepted on his behalf by his daughter Jill Hotchkiss.

The CHA wishes to congratulate all of those inducted into the Honour Roll and those awarded the title of Canadian Hereford Ambassador.

Complete profiles on all Honour Roll recipients and Canadian Ambassador Award winners can be found at www.hereford.ca.

Erin Zatylny Communications Coordinator Canadian Hereford Association 5160 Skyline Way NE Calgary, AB T2E 6V1

Ph: 403-275-2662 Fx: 403-295-1333 Email:erin@hereford.ca Web: www.hereford.ca