



Fax Cover Sheet

CANADIAN HEREFORD ASSOCIATION
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FOR IMMEDIATE PRESS RELEASE

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Roughneck rings in \$38,000 in Maple Creek!!

A record was broken and history was made on March 26th at the Maple Creek Bull Sale. Carlrams Roughneck 9P, the consignment of Carl Ramsay of Cut Knife, Saskatchewan, sold for \$38,000. Mike Wurtz of Hillsvale Colony, also of Cut Knife, had the winning bid.

“When your cows have to make a living for you, you simply have to go after what you know will work. Roughneck has everything we look for in a bull - he is correct, great bone, feet, hair and length. Besides, his dam, 9D has NEVER MISSED. This is one of many Herefords we are very proud to own.”

Mike Wurtz, Hillsvale Colony

Put the Credit Where the Credit is Due!

For more information contact the Canadian Hereford Association at 1-888-836-7242 or at communications@hereford.ca.