

For Immediate Release:

Canadian Hereford Association Elects New President and Vice President at their 115th Annual General Meeting Held August 4th in Brandon, Manitoba

The Canadian Hereford Association (CHA) is very pleased to announce that Byron Templeton of Lethbridge, Alberta was elected President of the Canadian Hereford Association on Friday, August 4th, 2006, at the Canadian Hereford Association Annual General Meeting held in Brandon, Manitoba. Byron's parents started raising Herefords (XTC Hereford Farms) in 1963 and Byron became actively involved in the operation in 1977. He attended the University of Lethbridge, where in 1974, he received his bachelor of Science degree.

Byron brings to the association a diverse background in the cattle industry. In the past he has served as Director of the AHA, Alberta Cattle Commission Delegate, Advisor to the Lethbridge Animal Diseases Research Institute-Animal Care, and Advisor to the Lethbridge Research Station Herd Control Trust. Byron was elected to the CHA Board in 2001 and most recently served as the Hereford Breed Improvement (HBI) Chairman.

His ongoing commitment to the cattle business and involvement in the community truly demonstrates his dedication and enthusiasm in taking an active role in future advancement of Hereford Cattle in Canada.

The Canadian Hereford Association also elected Victor Oulton of Windsor, Nova Scotia as the Vice President of the CHA Board for the upcoming year. With is wife Novadawn, son Wyatt, parents & brother, Victor owns and operates Oulton's Farm where they have been raising Hereford cattle since 1929. Victor was elected to the CHA Board in 2001. Most recently, he held the position of Marketing Chairman. His enthusiasm and forward thinking will be a benefit to the CHA in the years to come.

A very big thank you must also be given to our outgoing president, Duncan Lees from Arcola, Saskatchewan. Duncan's abundance of experience and dedication surrounding the Hereford breed were a huge asset to the Association over the past year. Thank you Duncan for your time and devotion in leading this great breed over the past year.

For more information please contact Katelin Wildeman, Communications Coordinator, at communications@hereford.ca or 1-888-836-7242