

**For Immediate Release: Friday, June 11, 2010**

**Canadian Western Agribition Introduces Market Steer Show and Sale**

Canadian Western Agribition (CWA) is pleased to announce the Open Market Steer Show & Sale, Monday, November 22, 2010 as part of CWA's "Celebrating 40 Years of Excellence".

To start of the day's celebration the Steer Show will begin at 11:00 am in the Canada Centre Arena. Top twelve steers will sell at live auction later in the afternoon.

"This event is unique to CWA as the top 12 steers will be sent for carcass evaluation." says Dr. Grant Royan, Chair, Market Steer Committee. "A minimum of \$15,000 in prize money will be awarded."

Entry deadline is October 15, 2010. For further event details please visit [www.agribition.com](http://www.agribition.com)

Canadian Western Agribition's will be "Celebrating 40 Years of Excellence" Monday, November 22<sup>nd</sup> to Saturday, November 27<sup>th</sup>, 2010 at Evraz Place, Regina, Saskatchewan.

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Contact: Marci Desroches (306) 540-4711