

CANADIAN HEREFORD ASSOCIATION

Mark of Excellence

REGULATIONS

Effective January 1, 2021

MARK OF EXCELLENCE PROGRAM

The Mark of Excellence (MOE) Program encourages and promotes the development of purebred Herefords through the show ring by:

- maintaining high standards of competition in Canadian Hereford shows;
- assisting Fair Boards and Hereford Show Committees with organization and promotion of MOE Shows; and,
- recognizing outstanding animals.

WHAT IS A MOE SHOW?

It is a Hereford show given special status by the provincial associations and the Canadian Hereford Association. Animals shown at MOE Shows are eligible for recognition under the MOE Awards Program.

MOE AWARDS

All awards are subject to the following general eligibility requirements:

- animals must be registered in the Canadian Hereford Association Herd Book, or a recognized World Hereford Council herd book;
- points accumulated towards an award must be earned at a recognized MOE Show;
- all points are calculated using the Show Points Table;
- an animal may win a specific award only once;
- all awards issued are subject to adherence to the show regulations;
- calves shown are eligible to accumulate points for themselves, except when shown at their mother's side; and,
- final acceptance of all nominations is subject to the approval of the Staff of the Canadian Hereford Association.

Silver Medal (Nomination Fee - \$65.00)

Awarded for the outstanding achievement of an individual animal in the show ring.

The animal must accumulate a minimum of 30 show points, in addition to meeting the general requirements.

Gold Medal Show Dam* (Nomination Fee - \$65.00)

Awarded for the outstanding achievement of females whose progeny has excelled in the show ring.

The dam's progeny must accumulate a minimum of 35 show points, in addition to meeting the general requirements. One individual progeny may contribute a maximum of 20 points. All progeny, including those by embryo transplant are eligible to accumulate points for their dam.

Gold Medal Show Sire* (Nomination Fee - \$65.00)

Awarded for the outstanding achievement of a sire whose progeny has excelled in the show ring.

The sire's progeny must earn a minimum of 50 show points, in addition to meeting the general requirements. One individual progeny may contribute a maximum of 20 points for their sire.

*Registered Herefords not owned in Canada but shown in Canada can accumulate points for Gold Medal Awards.

HOW DO YOU APPLY FOR AWARDS?

Accumulative points are kept at the Canadian Hereford Association on all animals shown at MOE Shows. Canadian Hereford Association members may inquire at any time about the eligibility of an animal for a particular award.

WHAT SHOWS QUALIFY AS MOE SHOWS?

1. ***The National Hereford Show.*** There are three National Shows, the Eastern National show at the Royal Winter Fair, the Western National show at Farm Fair and the Canadian National show at Canadian Western Agribition. These shows will be held annually, with the National rotating from Agribition to the Royal every 4-5 years.

The Western National show is held at Farm Fair, however if a Western Canadian Hereford show wishes to host the Western National, the Provincial Association must apply to the Show Committee in writing, with one year of advanced notice in order to be considered for hosting the Western National Hereford Show.

2. Canadian Junior Hereford Bonanza

The open show of the annual Canadian Junior Hereford Bonanza, the national junior show as hosted by alternate provinces throughout Canada each summer, has been included as a MOE Show since 2000. The selection of host provinces for Bonanza is made by the National Council of the Canadian Junior Hereford Association at their winter meeting and is designated up to three (3) years in advance.

3. Provincial MOE Shows

Each provincial association can nominate up to 7 shows per year by February 1 each year, for approval by the board.

MOE SHOW PROMOTION

The Canadian Hereford Association will:

- annually publish a list of all MOE shows in Canada in the Canadian Hereford Digest
- annually publish a list of award winners in the Canadian Hereford Digest.

The provincial association will:

- distribute MOE Show press releases and encourage local media to cover the show event; and,
- encourage local media to contact the MOE Show Chairman.

MOE SHOW REGULATIONS

The Canadian Hereford Association oversees the administration of the MOE Show program. These regulations are reviewed and approved annually by the Board of Directors.

All regulations are in place in an effort to enhance the show and provide breeders with an opportunity to display their product in a high caliber show at both the local and national level.

In order to participate in a CHA MOE Show, the owner, not necessarily the handler of an animal, must be a member in good standing of their respective National Hereford Association within their country of origin. Youth of Junior age are excluded from this rule with the exception of Bonanza. The MOE show chair can request an up-to-date membership list from the CHA with a minimum of one weeks' notice.

In order for a show to qualify as a MOE show there must be a minimum of 20 head exhibited and 3 exhibitors.

1. Separate Horned & Polled Shows:

To have a show with separate horned and polled classes, **45 head of each type (horned and polled)** must be entered, and **35 head of each type (horned and polled)** must actually exhibit. If the required number of head of each type (horned & polled) do not arrive at the show, that particular exhibition **MUST** have a combined show the following year. Once a show is combined, it cannot be split into separate horned & polled classes ever again. Any unforeseen circumstances will be dealt with at the discretion of the National Show Committee.

2. Dress Code:

- a) Exhibitors: The Canadian Hereford Association requires that all exhibitors at MOE Shows wear the official red show apparel available from the Canadian Hereford Association online store or Provincial Association.
- b) Judges: Suitable dress code is required for judges and their assistants.

3. Responsibilities of Show Committee:

- a) Show Chairman: A show chairman must be appointed for each MOE Show. The chairman is responsible for carrying out the requirements and regulations of MOE Shows, ensuring that the Fair Board, exhibitors and Hereford Association(s) involved are aware of the requirements and responsibilities for the show. The Show Chairman provides a liaison between his Show Committee, the provincial association and the Exhibition or Fair Board. The provincial association designates the Show Chairman for all MOE Shows.
- b) Show Committee: The Show Chairman should set up a show committee. The Chairman and his/her committee are charged with ensuring that a successful MOE Show is carried out and that the guidelines and regulations of the MOE Show are met. They are also responsible for ensuring that all show results are forwarded to the Canadian Hereford Association. A show committee for each of the three National shows shall be implemented, with representation from the respective Provincial association, the Canadian Hereford Association board, and the Canadian Hereford Association staff. The provincial associations will designate the Show Chair for these National Show Committees, similar to all other MOE shows. The purpose of the committee is to ensure a successful event and

- to raise the profile of the breed at the three major livestock shows.
- c) Estimated Progeny Differences and performance information: EPD's shall not be given to the judges at any MOE show. Breeders are encouraged to discuss the genetic merit of their cattle at their convenience at all shows.
- d) Judges: Exhibitors, as defined in point 6b, from the previous year should be asked to vote on the selection of judges as provided by the provincial association.
- e) Announcer: The announcer should be familiar with the Hereford breed and capable of giving the audience information about the animals and the breed.
- f) Stall Cards: Stall cards are available free of charge from the Canadian Hereford Association. Stall cards are to be posted in front of the stalled animal to display the animal's information. Estimated Progeny Differences (EPD's), if available from the CHA, **must** be displayed at all of the three National Hereford Shows, as well as Bonanza (24 hours before the commencement of the National show). EPDs must be visible on or attached to the animal's stall card; EPDs can be written directly on the stall card or be hung below or beside the animal's stall card. At all other CHA MOE shows, EPDs should be posted, however it is not mandatory and is up to the show committee of these MOE shows to communicate whether or not posting EPDs is mandatory.
- g) Weighing: All bulls and females must be weighed at the three National shows. The weighing will be organized by the Hereford show committee for these National shows i.e. the Royal, Farm Fair & Agribition. All weights must be displayed on or beside stall cards. Judges for the three National Shows will be supplied with the weights taken at the National shows as well as the Scrotal Circumference taken at the shows for all bulls.
- h) Awards: Awards are to be presented to the two Grand Champions, male & female, the two Reserve Grand Champions, male & female, and for Premier Breeder and Premier Exhibitor. Shows that have separate Horned & Polled classes, there are eight Champions, four for Polled Champions and four for Horned Champions and Premier Breeder and Premier Exhibitor awards for the respective shows. The cost of the awards is to be assumed by the Provincial association or sponsors.
- i) Show Ring and Barn Decorations: It is important that a strong image of the Hereford breed is displayed at all MOE Shows. Displays such as flowers around the announcer's stand and a banner designating the show as a MOE Show, posters and other promotional items are suggested. A good display booth, possibly including refreshments, should be located in an appropriate spot and should be manned for the full time the cattle are in the barns. Literature and promotional materials should be available. Some display materials are available from the provincial associations and/or the Canadian Hereford Association.
- j) Honouring a Breeder: Any MOE Show may honour an individual who has made an outstanding contribution to the Hereford breed by naming the show in honour of this person. This practice is to be carried out with discretion and is NOT a MOE Show requirement.
- k) Registrations: All animals shown, including calves, must be registered by processing. The animal must be displayed on the CHA online animal inquiry as registered or be accompanied by a copy of their registration certificate. All animals' tattoos must be checked to be sure that they correspond to the animal's registration and Show Catalogue. All irregularities are to be reported to the Registrar of the Canadian Hereford Association. Unregistered animals cannot be accepted for entry in a MOE Show. If an animal does not have both a tattoo and registration number at processing, the breeder has the option to remove the animal from the show or fix the irregularity with the CHA office and pay a \$100 penalty to the CHA. The animal must be tattooed, re-tattooed or registered, and the penalty paid prior to showing.***

4. Responsibilities of the Exhibition/Fair Boards:

- a) Show Prize List Must Include:
- Acknowledgment: The show's prize list, catalogue of entries and other promotional materials must acknowledge that the show is a MOE Show. Provision is to be made in the prize list and show catalogue to indicate that an award is donated by an association or a sponsor.
 - Show Eligibility: Animals must be registered in the Canadian Hereford Association Herd

Book. Foreign animals must be registered with a member of the World Hereford Council and must be eligible for registration in the Canadian Hereford Association Herd Book. Unregistered animals cannot be accepted for entry in a MOE Show. As well, the exhibitor, as defined in section 6b, must appear as the registered owner on the registration certificate.

- b) Catalogue of Entries: Each exhibition must have prepared before the show a catalogue which lists the breeders and exhibitors as well as show numbers, each animal's name, registration number, tattoo, sire and dam. All entries are to be listed from youngest to oldest in each class. This applies to cow classes and calves are to be listed with the dam.
- c) Show Results: IMPORTANT – COMPLETE show results listing name and registration number of animal, exhibitor and breeder are to be forwarded by fax, email or regular mail to the Canadian Hereford Association. These show results are required by the Canadian Hereford Association to maintain accurate records of MOE Shows and of animals eligible for MOE awards. It is important that registration numbers be included in the show results. For results of MOE shows to be published in the Canadian Hereford Digest, please complete the Digest Results Submission form and forward to the Canadian Hereford Association along with full show results.

If the results from a Canadian Hereford Association MOE Show aren't submitted to the CHA within a month after the show, the show in question will not be granted Mark of Excellence status the following calendar year.

5. Show Classes:

- a) All Classes: May be divided into two or more classes after entries close. Age splits and class splits will be left to the discretion of the organizing committee.
- b) Two-year-Old-Female Class: The female must have her own natural current year's calf at foot and the pair is to be shown and judged as a unit. The calf does not accumulate MOE Show points for itself.
- c) Cow/Calf Class: The female must have her own natural current year calf at foot and the pair is to be shown and judged as a unit. The calf does not accumulate MOE Show points for itself.
- d) Get-Of-Sire Class: This class must be offered. This is a group of three animals from the same sire, both sexes represented, with at least one

animal owned by the exhibitor. All animals must have been shown in previous classes, limited to one entry per exhibitor.

- e) Breeder's Herd Class: A group of four animals bred by the exhibitor. Both sexes must be represented and shown in previous classes. A minimum of one of the four animals must be owned by the exhibitor. A cow-calf pair is one female unit and cannot be split to make another unit in the class. A bull calf can be one unit in the Breeder's Herd class, but then his mother cannot be entered in the class.
- f) Current Year Calf Class: A ribbon or prize money class, which must be provided at all shows held between August 1 and December 31. The calf is eligible to show in the Grand and Reserve Grand Champion Class. A calf from the two-year-old female calf class and the cow/calf class may be shown individually in Get-of-Sire and Breeder's herd classes at MOE Shows. A current year heifer calf can be entered two ways (current year calf class and pair class). If the show is under seventy-five (75) head of cattle, the show committee may also allow calves from the two-year old female and the cow/calf class to be shown individually in the Current Year Calf Class. If the show is over seventy-five (75) head, a heifer calf can be entered two ways (calf class and pair class). Depending on the show order, decided by the MOE show committee, heifer calves that win the honour of Champion or Reserve Champion heifer calf may not be shown as a pair; or heifer calves on a Champion or Reserve Senior Champion cow may not be shown individually in the heifer calf class. A heifer calf on the Champion or Reserve Senior Champion cow may be shown individually in the heifer class at no halter MOE shows. A bull calf can be shown both ways.
- g) Bull Classes: Classes should be offered for current year bull calves, yearling bulls and mature 2-year old bulls. A show committee may also offer classes for bulls over 2-years of age, but no MOE Show points will be awarded towards a Silver Medal Award. All bulls 12 months and older require a nose lead or ring to be shown at a MOE show.

6. Premier Breeder and Premier Exhibitor:

Premier Breeder and Premier Exhibitor awards are calculated as follows:

Placings:	1 st	2 nd	3 rd	4 th	5 th	6 th	7 th
Points:	7	6	5	4	3	2	1

Total points are calculated on the top 6 animals shown by the exhibitor in the single classes.

- a) Premier Breeder: An award is presented to the individual or company (as recorded on the Certificate of Registration) whose animals accumulate the highest total points based on their highest six (6) placings in the individual classes.
- To be eligible for the Premier Breeder Award, the breeder must exhibit at the show.
 - Qualification for this award is based on Canadian rules that specify all owners at the time of conception are the breeders of the animal.
- b) Premier Exhibitor: An award is presented to the breeding unit (exhibitor) with the most total points for animals owned and shown by the breeding unit based on their highest six (6) placings in the individual classes.
- All animals accumulating points for this award must be the entries of one breeding unit.
 - A breeding unit (exhibitor) is defined as "the person whose name appears on the Certificate of Registration or on the CHA online animal inquiry as owner or partner," who pays the entry fee, and has the animal in their show string.
- c) In the event of a tie for Premier Breeder and Premier Exhibitor, the breeder/exhibitor with the highest placing breeder's herd in class will be declared the winner.

7. Sire of the Show:

Sire of the Show award is calculated as follows:

Placings: 1st 2nd 3rd 4th 5th 6th 7th

Points: 7 6 5 4 3 2 1

Total points are calculated on the top 6 progeny of a given sire shown in the single classes.

- a) Sire of the show: An award that is presented at the three National Hereford MOE shows to the individual or company (as recorded on the Certificate of Registration) whose bull sired the animals that accumulate the highest total points based on their highest seven placings in the individual classes.
- Both animals in a cow-calf pair can accumulate points toward a given sire, however these animals can only receive points once. If the cow and calf are shown separately each animal is awarded points respective of its highest placing.

b) In the event of a tie for Sire of the Show, the sire with the highest placings in the individual classes will be awarded Sire of the Show.

- Points are to be awarded as follows:
The sire of each Division Champion (2 points), Reserve Division Champion (1point). If this does not break the tie, then the sire of each Grand Champion (4 points) and the Reserve Grand Champion (3 points).

8. Unethical Fitting and Tampering with

Livestock: World Hereford Conference supports the National Code of Show Ring Ethics.

Unethical fitting is deemed to consist of the following practises:

- a) Surgical or injection of foreign material under the skin and/or into the flesh of an animal to change the natural contour, conformation or appearance of an animal.
- b) Balancing the udder by artificial means.
- c) The use of dyes, spray paint or other artificial colouring to alter an animal's natural and true colour.
- d) The addition of hair or hair substitute, fleece, or skin to any part of an animal's body.
- e) Acceptable practises approved for fitting cattle for show include: clipping of hair, trimming of hooves, dehorning, removal of ancillary teats, and attachment of artificial switches.

9. Non-Halterd MOE Show Regulations-NOHMOE

The existing MOE Show regulations will apply for any non-halter shows, with the following exceptions:

- a) There are no restrictions on showing Horned & Polled animals either together or separate. This rule is optional regardless of number of entries.
- b) Exhibitors are encouraged to wear the red Hereford show shirts/jackets, but this rule is optional.
- c) Show Sheets versus a Show Catalogue of entries is acceptable as information for exhibitors and observers.
- d) Current Year Calf Class – all shows are eligible.
- e) Clipping of animals is optional.
- f) A NOHMOE is not required to offer all the classes listed in the existing MOE Show

regulations, but must offer Breeder's Herd in order to break ties.

The Provincial Associations can nominate up to 7 shows per year, which will include the NOHMOE nominated shows.

The Provincial Associations are still required to name a NOHMOE Chairman and supply the Judging selections to the CHA office for the tabulations of points.

MOE SHOW POINTS TABLE

The following table is used by the Canadian Hereford Association to calculate show points for Silver and Gold Medal Awards. Points are awarded on the basis of the ACTUAL number of entries exhibited (NOT the number of entries in the showbook) as submitted to the Canadian Hereford Association. Show points are cumulative and computed annually by the Canadian Hereford Association.

Note: All points are issued subject to MOE regulations.

Show Size	Individual Class Placing					Grand Champion	Reserve Champion
	1st	2nd	3rd	4th	5th		
75 Plus	10	9	8	7	6	10	5
20 to 74	5	4	3	2	1	5	3